

Profaizer, ARVC President and CEO, Signs New Three Year Contract

Falls Church, VA (July 17, 2006) – Linda Profaizer, President and CEO of the National Association of RV Parks & Campgrounds (ARVC), has extended her tenure with the association for an additional three years. Profaizer joined ARVC in 2000 as Executive VP of Marketing and accepted her current position in 2001.

Profaizer, a principal figure in the outdoor hospitality industry, has strengthened ties with other prominent related groups such as RVIA and RVDA in an effort to deliver a compelling and unified message to the camping public. Her progressive accomplishments include building interest in and co-sponsoring the groundbreaking survey *The American Camper: Profiles and Perspectives*, driving redevelopment of the camping consumer website GoCampingAmerica.com, and guiding the establishment of the ARVC Foundation Disaster Relief Fund.

Working on behalf of ARVC's RV park and campground members, Profaizer created a solid partnership with other industry associations on the very successful GoRVing promotional campaign and continues to foster a strong alliance among state affiliated associations.

“We are fortunate to have her and are delighted that she has renewed her commitment to making ARVC the best it can possibly be in representing RV parks and campgrounds nationwide”, said Max Gibbs, Chairman, ARVC.

In the campground/RV business since 1970, Profaizer expresses great affection for the industry and takes pleasure in being able to help ARVC members in any way possible. “This industry is part of my life. I'm honored that our Board and members have placed so much trust and confidence in me”, said Profaizer.

The National Association of RV Parks & Campgrounds (ARVC) is the national association representing over 3900 RV parks and campgrounds throughout the United States and Canada. The association is headquartered in Falls Church, VA. More information about the association can be found at www.ARVC.org. Additional information about the association's member parks, an online directory of parks and other camping services, and general information for camping consumers can be found at www.GoCampingAmerica.com. Additional information about RVs and RVing can be found at www.GoRVing.com.

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