

# RV Cooking Show

Part Travelogue...Part Cooking Show



702-460-9863  
www.RVCookingShow.com

FOR IMMEDIATE RELEASE

## RV Cooking Show Welcomes Best Parks in America Sponsorship



Livingston, TX (January 17, 2008) - The RV Cooking Show is delighted to announce its recent sponsorship agreement with Best Parks in America. Recognizing the emerging appetite for online, on-demand entertainment that educates and entertains, Best Parks in America introduces its brand into the social media network via the RV Cooking Show.

“As Best Parks continues to reach out to consumers seeking the best in RV resorts, our research shows that these consumers are not only Internet savvy in terms of email and research, but are increasingly turning to the Internet for quality content to enhance their RV and travel experiences. Evanne’s RV Cooking Show, combining recipes and RV cooking tips with destination information, falls clearly into this category. And today, cooking is no longer the woman’s responsibility - men are sharing that duty as they travel just as women share the driving, so the show is likely to appeal to both men and women. I think the RV Cooking Show is going to be a big hit with RVers and I think it’s a novel and unique way to convey the Best Park brand and message to consumers,” remarked David Gorin, President, Best Parks in America.

Leveraging its internet presence, Best Parks in America’s sponsorship of the RV Cooking Show is designed to drive new traffic to it and its affiliate’s websites positioning their brand top-of-mind. The partnership includes a sponsor message in five RV Cooking Show episodes with an option to renew. Each episode will be posted on RVCookingShow.com, YouTube and various other RV-related websites - enjoying unlimited concurrent impressions 24/7 - 365 days a year.

The RV Cooking Show is seeking to expand its network of high quality sponsors. Sponsorship opportunities are available to companies as well as individual campgrounds and resorts. Contact Evanne Schmarder at [Evanne@RVCookingShow.com](mailto:Evanne@RVCookingShow.com) or 702-460-9863 for more information.

### *About the RV Cooking Show*

A virtual cooking class on wheels with an RV travel component, The RV Cooking Show takes viewers on

**-MORE-**

**Contact Evanne Schmarder for sponsorship opportunities at [Evanne@RVCookingShow.com](mailto:Evanne@RVCookingShow.com) or 702-460-9863**

**Watch the RV Cooking Show at [www.RVCookingShow.com](http://www.RVCookingShow.com)...It's Delicious!!**

## **RV Cooking Show Welcome Best Parks in America Sponsorship (continued)**

adventures to some of the most sought-after or interesting but little-known RV locales in the country and then creates a healthy, easy, delicious destination-related dish in host Evanne Schmarder's RV kitchen. An RV industry insider, full-time RVer Ms. Schmarder connects with viewers in part by "living the (their) RV dream". She is a professional speaker, writer, foodie and unabashed explorer. She may be contacted at [Evanne@RVCookingShow.com](mailto:Evanne@RVCookingShow.com) or 702-460-9863. You may also log on to [www.RVCookingShow.com](http://www.RVCookingShow.com) for more details.

### ***About Best Parks in America***

Best Parks in America is a collection of distinguished independent RV resorts and campgrounds throughout America that offer top-shelf amenities and dedication to their guests and Best Guest members. Explore [www.BestParksinAmerica.com](http://www.BestParksinAmerica.com) for more information on the brightest new concept in RVing and camping. Exceeding expectations. Every time. Every location. For more information contact David Gorin, President, Best Parks in America at [david@davidgorinassociates.com](mailto:david@davidgorinassociates.com) or 703-448-6863.

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